GOMACTech 2027
Exhibit and Sponsorship Opportunities
Conference: March 22- 25, 2027
Exhibition: March 23-24, 2027
Pasadena Convention Center
Pasadena, CA USA

Exhibit Booth – 10x10 feet

- Each 10x10 booth comes with one (1) complimentary conference registration and two (2) exhibit hall only staff registrations. *All attendees and booth personnel must be US citizens or permanent residents.*
    - $3,600 per 10x10 booth until October 15, 2026
    - $3,900 per 10x10 booth after October 15, 2026

Event Sponsorship Packages	GOLD	SILVER	BRONZE
	$11,000.00	$4,000.00	$2,000.00
Booth 10x10 (booth only - registration benefits listed below)	x		
Meter Panel OR Floor Graphic (*pick one*)	x		
Special Event Ticket	3	2	1
Complimentary Conference Registration	3	1	
Complimentary Exhibit Hall Only Staff Registration	4	1	
Logo in all email promotions	x	x	x
Logo on GOMACTech website - Homepage	x	x	x
Sponsor Acknowledgement in printed material	x	x	x
Sponsor Acknowledgement on on-site signage	x	x	x
Sponsor logo on opening slides in session rooms	x	x	x

For more information contact Danielle Rocco at 646-226-7592 or drocco@pcm411.com

Exclusive Sponsorship Terms: Exclusive sponsors have the right of first refusal for 3 years. After 3 years, the sponsorship will open to a broader group of sponsors. If no company takes advantage, then the former sponsor can reapply, and their clock starts again.
Right of first refusal must be reserved by October 1, 2026. After this date, the sales opportunity will open to all companies.

Entrance Door Clings -Pasadena Convention Center– Exclusive Opportunity

- Graphic placed on all 10 entrance doors
- GOMACTech produces and installs door clings (sponsor provides the artwork)
- Size: 24” x 24”
- Art deadline: February 1, 2027

Monday Welcome Reception – Exclusive Opportunity - **SOLD**

- 2 free conference registrations +2 free workshop registrations
- Logo in the program (printed and digital)
- Logo in mobile app (next to the event)
- Logo on signs at the event
- Sponsor can supply branded cups to be used at the reception
- Chance to make a short welcome remark. We would have a mic if you wanted to say a few words before the reception
- Opportunity to distribute your branded giveaways

Hanging Aisle Sign – Exclusive Opportunity

These signs are double-sided and 2’ high by 4’ wide. Each aisle will have 1 sign. This is one of the most visible sponsorships we offer.

- GOMACTech produces and installs the aisle signs (sponsor provides the artwork)
- Art deadline: February 1, 2027

Badge Lanyards – Exclusive Opportunity - SOLD

- Each attendee will be given a lanyard to wear around their neck to which they can attach their badge.
- One (1) color logo recognition on the lanyard
- GOMACTech Conference will produce and distribute lanyards to all conference attendees

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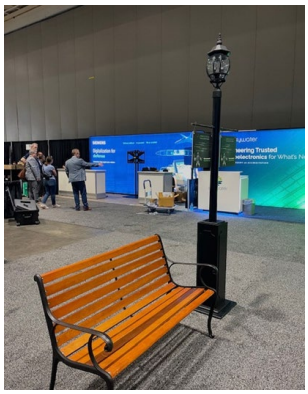
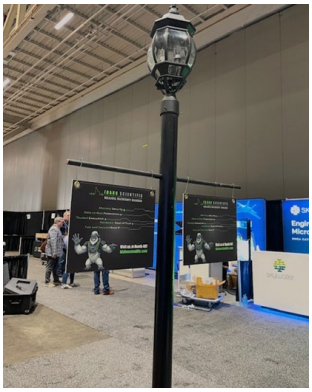
Light Pole + Park Bench – 2 Opportunities

- Sponsorship comes with 3 light poles and 3 park benches
- GOMACTech produces and installs light poles and park benches
- Art deadline: February 1, 2027





Registration Sponsor – Exclusive Opportunity - SOLD

- Logo on the GOMACTech registration page
- Logo on every attendee registration confirmation email

Breaks/Lunch – Tuesday and Wednesday

- Logo will be placed on signage at the event
- Logo included in on-site collateral.
- Available:
    - Tuesday and Wednesday Break (AM and PM) – 3 Opportunities
    - Tuesday and Wednesday Lunch – 3 Opportunities

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Floor Graphic (60”x60”) – limited availability

- GOMACTech produces and installs floor graphics (sponsor provides the artwork)
- Management will place floor graphic
- Size: 60” x 60”
- Art deadline: February 1, 2027

Attendee Bag– Exclusive Opportunity - SOLD

- Sponsor to provide the bags with company logo
- GOMACTech Conference will distribute bags to all conference attendees

Registration Desk Pen– Exclusive Opportunity - SOLD

- Sponsor to provide the pens with company logo
- GOMACTech Conference will distribute pens to all attendees

Registration Desk Highlighter– Exclusive Opportunity

- Sponsor to provide the highlighter with company logo
- GOMACTech Conference will distribute highlighters to all attendees

Conference Notepads– Exclusive Opportunity - SOLD

- Sponsor to provide the notepads with company logo
- GOMACTech Conference will distribute notepad to all attendees

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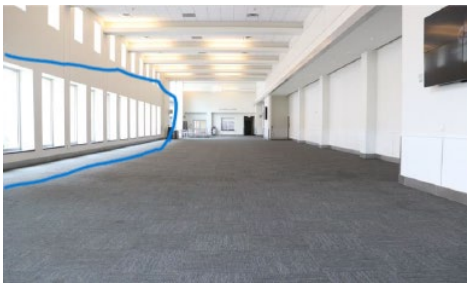
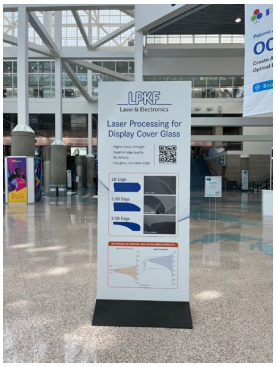
Exhibit Hall Lobby Window Clings

- Multiple locations available
- GOMACTech produces and installs door clings (sponsor provides the artwork)
- Size: 3’ W x 6.75’ H
- Art deadline: February 1, 2027



Double-Sided Meter Panels - limited availability

- GOMACTech produces and installs the meter panel (sponsor provides the artwork)
- Management will place meter panels in high traffic locations
- 38”W x 84”H (the bottom 6”of the panel will be covered by the base)
- Art deadline: February 1, 2027



Pre-Event Exhibitor Spotlight Email Program

- Logo and short write-up added to one of our weekly GOMACTech attendee emails OR
- Banner ad in one of our weekly GOMACTech attendee emails
- Space is limited

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Opportunity		Unit Price	Deadline
10x10	Exhibit Booth	$3,600	until 10/15/2026
10x10	Exhibit Booth	$3,900	after 10/15/2026
	Event Sponsorship Package - GOLD	$11,000	
	Event Sponsorship Package - SILVER	$4,000	
	Event Sponsorship Package - BRONZE	$2,000	
Exclusive	Entrance Door Clings -Pasadena Convention Center	$10,000	Art due 2/1/27
Exclusive	Monday Welcome Reception - SOLD	$6,000	
Exclusive	Hanging Aisle Sign	$5,400	Art due 2/1/27
Exclusive	Badge Lanyard - SOLD	$5,100	
2 Opportunities	Light Pole + Park Bench (comes with 3)	$5,100	Art due 2/1/27
Exclusive	Registration Sponsor - SOLD	$3,500	
3 Opportunities	Luncheon (Tuesday and Wednesday)	$3,000	
3 Opportunities	Break (AM or PM)	$3,000	
Limited availability	Floor Graphic	$2,200	Art due 2/1/27
Exclusive	Attendee Bag - SOLD	$2,350	
Exclusive	Registration Desk Pen - SOLD	$2,350	
Exclusive	Registration Desk Highlighter	$2,350	
Exclusive	Conference Notepads -SOLD	$2,350	
	Exhibit Hall Lobby Window Clings	$1,900	Art due 2/1/27
	Double-sided Meter Panel	$1,000	Art due 2/1/27
	Pre-Event Exhibitor Spotlight Email Program (1)	$900	

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