



**GOMACTech 2024**  
**Exhibit and Sponsorship Opportunities**  
**Conference: March 18-21, 2024**  
**Exhibition: March 19-20, 2024**  
**Charleston, SC**

**Exhibit Booth – 8x10 feet**

- Each 8x10 booth comes with one (1) complimentary conference registration and two (2) exhibit hall only staff registrations. *All attendees and booth personnel must be US citizens or resident aliens.*
  - \$3,300 per 8x10 booth until October 17, 2023
  - \$3,700 per 8x10 booth after October 17, 2023

Event Sponsorship Packages	GOLD	SILVER	BRONZE
	\$10,000.00	\$4,000.00	\$2,000.00
Booth 8x10 (booth only - registration benefits listed below)	x		
Meter Panel	x		
Literature table in registration area	x		
Special Event Ticket	3	2	1
Full page ad in exhibit guide	x	x	
Complimentary Conference Registration	3	1	
Complimentary Exhibit Hall Only Staff Registration	4	1	
Logo in all email promotions	x	x	x
Logo on GOMACTech website - Homepage	x	x	x
Shaded exhibit guide listing	x	x	x
Sponsor Acknowledgement in Program and exhibit guide	x	x	x
Sponsor Acknowledgement on on-site signage	x	x	x
Sponsor logo on opening slides in session rooms	x	x	x
Banner on GOMACTech website - homepage	x	x	
Logo in Exhibit Guide with listing	x	x	x
Half page ad in the exhibit guide			x

For more information contact Danielle Rocco at 646-226-7592 or [drocco@pcm411.com](mailto:drocco@pcm411.com)  
 Reserve a booth or sponsorship/promotional item  
<https://na.eventscloud.com/ehome/672976>

### **Badge Lanyards – Exclusive Opportunity - SOLD**

- Each attendee will be given a lanyard to wear around their neck to which they can attach their badge.
- One (1) color logo recognition on the lanyard
- GOMACTech Conference will produce and distribute lanyards to all conference attendees

### **Hanging Aisle Sign – Exclusive Opportunity**

These signs are double-sided and 2' high by 4' wide. Each aisle will have 1 sign. This is one of the most visible sponsorships we offer.

- GOMACTech produces and installs the aisle signs (sponsor provides the artwork)
- Art deadline: February 1, 2024
- Contact Danielle Rocco for more details

### **Breaks/Lunch – Tuesday and Wednesday**

- Logo will be placed on signage at the event
- Logo include in on-site collateral.
- Available:
  - Tuesday or Wednesday AM Break – 3 Opportunities
  - Tuesday or Wednesday Lunch – 3 Opportunities
  - Tuesday or Wednesday PM Break – 3 Opportunities

### **Mobile App – Exclusive Opportunity**

- Mobile app is available free to all smartphone users attending GOMACTech
- Logo will appear whenever the app is used
- Logo include in on-site collateral

### **Registration Sponsor – Exclusive Opportunity**

- Logo on the GOMACTech registration page
- Logo on every attendee registration confirmation email

### **Attendee Bag– Exclusive Opportunity**

- Sponsor to provide the bags with company logo
- GOMACTech Conference will distribute bags to all conference attendees

### **Registration Desk Pen– Exclusive Opportunity - SOLD**

- Sponsor to provide the pens with company logo

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- GOMACTech Conference will distribute pens to all attendees

### **Registration Desk Highlighter– Exclusive Opportunity**

- Sponsor to provide the highlighter with company logo
- GOMACTech Conference will distribute highlighter to all attendees

### **NEW Conference Notepads– Exclusive Opportunity**

- Sponsor to provide the notepads with company logo
- GOMACTech Conference will distribute notepad to all attendees

### **Exhibit Guide Advertisement– Full and half pages available**

- Advertisement placed in the official GOMACTech Exhibit Guide
- Full-page specs: 8 ½ x 11 inches
- Half-page specs: 7 x 4½ inches deep
- If a bleed is required, please add 1/8 inch on all sides.

### **Double-Sided Meter Panels**

- The GOMACTech Conference installs and dismantles panels
- Sponsor to provide artwork
- Management will place meter panels in high traffic locations
- 38 inches wide x 84 inches high (the bottom 6 inches of the panel will be covered by the base)

### **Pre-Event Exhibitor Spotlight Email Program**

- Logo and short write-up added to one of our weekly GOMACTech attendee emails OR
- Banner ad in one of our weekly GOMACTech attendee emails
- Space is limited

### **Exhibit Guide Logo and/or Shading**

- Make your company listing stand out by adding your logo (PNG file required)
- Highlight your company listing by shading the background of your listing

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GOMACTech 2024 Exhibit and Sponsorship Opportunities			
Opportunity		Unit Price	Deadline
8x10	Exhibit Booth	\$3,300	until 10/17/2023
8x10	Exhibit Booth	\$3,700	after 10/17/23
	Event Sponsorship Package - GOLD	\$10,000	
	Event Sponsorship Package - SILVER	\$4,000	
	Event Sponsorship Package - BRONZE	\$2,000	
Exclusive	Hanging Aisle Sign	\$5,400	Art due 2/1/24
Exclusive	Badge Lanyard - <b>SOLD</b>	\$4,900	
Exclusive	Registration Sponsor	\$3,500	
3 Opportunities	Tuesday Luncheon	\$3,000	
2 Opportunities Remain	Wednesday Luncheon	\$3,000	
3 Opportunities	Tuesday Afternoon Break	\$3,000	
3 Opportunities	Wednesday Morning Break	\$3,000	
3 Opportunities	Wednesday Afternoon Break	\$3,000	
Exclusive	Mobile App	\$3,000	
Exclusive	Attendee Bag	\$2,350	
Exclusive	Registration Desk Pen - <b>SOLD</b>	\$2,350	
Exclusive	Registration Desk Highlighter	\$2,350	
Exclusive	Conference Notepads	\$2,350	
Exclusive	Exhibit Guide Ad - Back Cover	\$1,350	
Exclusive	Exhibit Guide Ad - Inside Back Cover - <b>SOLD</b>	\$1,000	
Exclusive	Exhibit Guide Ad - Inside Front Cover - <b>SOLD</b>	\$1,000	
	Double-sided Meter Panel	\$1,000	
	Pre-Event Exhibitor Spotlight Email Program (1)	\$900	
	Exhibit Guide Ad - Full Page Ad	\$800	
	Exhibit Guide Ad - Half Page Ad	\$500	
	Company Logo in Exhibit Guide	\$100	
	Shaded Listing in Exhibit Guide	\$50	

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