GOMACTech 2022
Exhibit and Sponsorship Opportunities
March 21-24, 2022
Miami, FL

Exhibit Booth – 8x10 feet

- Each 8x10 booth comes with one (1) complimentary conference registration
- Each booth comes with an unlimited number of exhibit hall personnel registrations
- All attendees and booth personnel must be US citizens or resident aliens
- Booth materials provided by the Conference:
    1. 8-foot-high cloth background drape with 36-inch-high side dividers (blue)
    2. 7x44-inch exhibitor identification sign
    3. Carpet – the exhibit hall is carpeted
- Exhibit hours: Tuesday, March 22, 2022 (12:00 pm – 8:00 pm) and Wednesday, March 23, 2022 (9:00 am – 4:00 pm)
- $2,300 per 8x10 booth until December 17, 2021
- $2,400 per 8x10 booth after December 17, 2021
- 50% payment due by September 27, 2021
- 100% payment due by December 17, 2021

Hotel Guest Room Keycard – Exclusive Opportunity

- Logo will be printed on the front of each keycard distributed at the Hyatt Regency Miami
- Logo and link will be placed on the GOMACTech website
- Logo and mention of sponsorship will appear in the conference program

Badge Lanyards – Exclusive Opportunity SOLD

- Each attendee will be given a lanyard to wear around their neck to which they can attach their badge.
- Logo and link will be placed on the GOMACTech website
- Logo and mention of sponsorship will appear in the conference program

For more information contact Danielle Rocco at 646-226-7592 or drocco@pcm411.com
Reserve a booth or sponsorship/promotional item
https://na.eventscloud.com/ehome/596055

- One (1) color logo recognition on the lanyard
- GOMACTech Conference will produce and distribute lanyards to all conference attendees

Luncheons – Tuesday, Wednesday and/or Thursday
- Logo will be placed on signage at the event
- Logo and link will be placed on the GOMACTech website
- Logo and mention of sponsorship will appear in the conference program

Mobile App – Exclusive Opportunity
- Mobile app is available free to all smartphone users attending GOMACTech
- Logo and link will appear whenever the app is used
- Logo and mention of sponsorship will appear in the conference program

Registration Sponsor – Exclusive Opportunity
- Logo and link on the GOMACTech registration page
- Logo on every attendee registration confirmation email
- Logo and link on all attendee registration reminder email

Attendee Bag– Exclusive Opportunity
- Sponsor to provide the bags with company logo
- GOMACTech Conference will distribute bags to all conference attendees

Registration Desk Pen– Exclusive Opportunity SOLD
- Sponsor to provide the pens with company logo
- GOMACTech Conference will distribute pens to all attendees

Refreshment Breaks– Tuesday afternoon, Wednesday morning and/or Wednesday afternoon, Thursday morning and/or Thursday afternoon
- Logo will be placed on signage next to each break station
- Logo and link will be placed on the GOMACTech website
- Logo and mention of sponsorship will appear in the conference program
- Sponsor may provide cups and napkins with logo

Exhibit Guide Advertisement– Full and half pages available

- Advertisement placed in the official GOMACTech Exhibit Guide
- Full-page specs: 8 ½ x 11 inches
- Half-page specs: 7 x 4½ inches deep
- If a bleed is required, please add 1/8 inch on all sides.

Double-Sided Meter Panels

- The GOMACTech Conference installs and dismantles panels
- Sponsor to provide artwork
- Management will place meter panels in high traffic locations
- 38 inches wide x 84 inches high (the bottom 6 inches of the panel will be covered by the base)

Pre-Event Exhibitor Spotlight Email Program

- Logo and short write-up added to one of our weekly GOMACTech attendee emails
- Space is limited

Company Banner Ad – GOMACTech website

- Add a banner ad and link to the homepage of the GOMACTech website
- Specs: 288 pixels W x 356 pixels H (PNG or JPG)

Company Logo– GOMACTech website

- Add your company logo and link to the homepage of the GOMACTech website

Exhibit Guide Logo and/or Shading

- Make your company listing stand out by adding your logo (PNG file required)
- Highlight your company listing by shading the background of your listing

GOMACTech 2022 Exhibit and Sponsorship Opportunities

	Opportunity	Unit Price	Deadline
8x10	Exhibit Booth	$2,300	until 12/17/2021
8x10	Exhibit Booth	$2,400	after 12/17/21
Exclusive	Hotel Room Key Card	$5,500	1/15/22
Exclusive	Badge Lanyard SOLD	$4,500	
Exclusive	Tuesday Luncheon SOLD	$4,500	
Exclusive	Wednesday Luncheon	$4,500	
Exclusive	Thursday Luncheon	$4,500	
Exclusive	Mobile App	$3,000	
Exclusive	Registration Sponsor	$3,000	
Exclusive	Attendee Bag	$2,200	
Exclusive	Tuesday Afternoon Break	$1,800	
Exclusive	Wednesday Morning Break	$1,800	
Exclusive	Wednesday Afternoon Break	$1,800	
Exclusive	Thursday Morning Break	$1,800	
Exclusive	Thursday Afternoon Break	$1,800	
Exclusive	Registration Desk Pen SOLD	$1,300	
Exclusive	Exhibit Guide Ad - Back Cover	$1,250	
Exclusive	Exhibit Guide Ad - Inside Back Cover	$1,000	
Exclusive	Exhibit Guide Ad - Inside Front Cover	$1,000	
	Double-sided Meter Panel	$1,000	
	Pre-Event Exhibitor Spotlight Email Program (1)	$900	
	Exhibit Guide Ad - Full Page Ad	$800	
	Exhibit Guide Ad - Half Page Ad	$500	
	Banner on GOMACTech Website	$500	
	Logo on GOMACTech Website	$400	
	Company Logo in Exhibit Guide	$100	
	Shaded Listing in Exhibit Guide	$50	

For more information contact Danielle Rocco at 646-226-7592 or drocco@pcm411.com
Reserve a booth or sponsorship/promotional item
https://na.eventscloud.com/ehome/596055