

GUIDELINES FOR GOMACTech POSTER PRESENTATIONS

The poster session is intended to provide presentations judged to be best suited to this more interactive format. The success of a poster session depends not only on the high quality of the paper selected but also to the authors' adherence to the following guidelines for effective presentation in poster format.

The key guideline is that the poster should **not** consist of a copy of the manuscript; instead, it should allow the attendees to recognize the key points of the work easily from a distance of at least 3 meters so as to facilitate more detailed discussions with the authors. Often the best poster comprises a few large graphs/illustrations annotated clearly to show the viewer why each is significant, with only enough text to headline key points like purpose, conclusions, and impact.

The GOMACTech-23 Poster Session will be held on Thursday, March 23, from 10:30 AM to 12:00 PM in the Golden State Ballroom of the San Diego Town and Country in San Diego, CA. Authors are expected to be present to answer questions at least between 10:30 – 11:30 AM. The room will be open for poster setup beginning at 8:00 AM on Thursday: a 4-foot high x 8-foot wide bulletin board with ample tacks and 3 feet x 18 inches of table space for handouts/ demonstrations will be available.

Specific Guidelines

- An area in the top left corner of the poster board will be used by GOMACTech for poster identification.
- The poster will typically consist of a number of 8.5 x 11 in. pages tacked to the bulletin board, although larger paper formats are acceptable and even desirable.
- One page is to consist of the paper title, authors, and affiliation.
- A second page is to consist of a brief abstract outlining the key points of the paper.
- Use a **minimum** font size of 18 points for text and 30 points for headings.
- Limit text to 4-6 key points per page.
- Limit graphs or illustrations to 2 per page.
- Appropriate use of color is encouraged.