

## Exhibitor Information

The Government Microcircuit Applications & Critical Technology Conference (GOMACTech) has become the premier forum for the dissemination of information of Government-funded microcircuit research-and-development programs and provides the opportunity for presenting leading-edge research and development as it applies to today's challenges.

At this time, GOMACTech is soliciting Exhibitors for GOMACTech-13, to be held at Bally's Las Vegas, Nevada, on March 11-14, 2013.

In June 1994, Defense Secretary William Perry issued a directive to maximize reliance on existing commercial off-the shelf (COTS) electronics and directed the armed forces to buy products and components from commercial sources. The decision was based on reducing acquisition cost and eliminating outdated procurement regulations to take advantage of the exponential increase in commercial microelectronics capabilities (Moore's law). While technologies have continued to reach subsequently smaller nodes, market forces have driven manufacturing, capital equipment, and design to overseas sources. Although domestic defense systems have benefited from these technical advancements, these same enabling technologies are no longer solely available to the tactical advantage of the US and its allies. The nexus of integrated microsystems, systems-on-chip, and multiple viable semiconductor material systems presents new opportunities for functionality via heterogeneous integration (synthesis of dissimilar materials, circuits, and sub-systems). Design of these heterogeneously integrated microsystems will also require efficient small batch, custom, next generation design automation tools. The challenge of adaptive threats in the asymmetric paradigm drives the need for higher level integration and transition methodologies. GOMACTech-13 provides a forum for discussing and demonstrating advanced microelectronics that will provide these leap-ahead electronics technologies to gain an efficient tactical advantage. GOMACTech is the premier forum for reporting on government funded micro and nano-electronic research and complementary efforts that focus on the technology needs of government systems.

Enclosed is the Exhibitor Information Package containing information on how to reserve exhibit space at GOMACTech-13. The Package consists of the following: (1) Guidelines and Application for Exhibit Space, (2) Sponsorship Information, and (3) Exhibition Floor Plan. All accepted applicants will be listed in the GOMACTech Program as a GOMACTech-13 Exhibitor.

### Qualifications for Exhibiting

Exhibitors must be manufacturers or representatives of manufacturers that produce products or perform services that conform to the subject matter covered by the GOMACTech technical program. GOMACTech reserves the right to accept or reject any exhibitor.

### Exhibit Space Rental Charge

Exhibit space will be rented at \$2,200 for each 8 ft. deep by 10 ft. wide booth. There are no restrictions on the number of booths an exhibitor can reserve. Payment in full for reserved booths must be received by February 8, 2013, and should be accompanied by the signed and completed "**Application for Exhibit Space.**" Once exhibit space is confirmed, the exhibiting company name will be displayed on the **GOMACTech-13 Web site.**

### Cancellation Policy

If an exhibitor must cancel space already contracted for, the following cancellation fees will be assessed:

After:	January 18, 2013	30%
	February 1, 2013	50%
	February 8, 2013	100%

Cancellation fees will be assessed whether or not the canceled space is reassigned to another company. Cancellation notices must be written and signed by the appropriate company official.

### Booth Materials Provided by the Conference

The Conference will provide each booth with an 8 ft. wide fireproof cloth background with 36 in. high side dividers and a 7 x 44 in. exhibitor identification sign.

## Exhibitor Information

### Exhibitor Registration

Each exhibitor will receive one complete complimentary registration package for each 8 x 10 booth rental. Each package will include a badge for admission to the exhibit area and all technical sessions and a copy of the CDROM version of the GOMACTech Digest of Technical Papers, a value of more than **\$500**. All booth personnel must be U.S. citizens or immigrant aliens and must show proof of citizenship before receiving a badge. The exhibit area will be restricted to U.S. citizens and immigrant aliens only.

### Exhibit Hours

Every effort is being made to assure attendees' participation in the Exhibition. An afternoon break on Tuesday and morning and afternoon breaks on Wednesday will be held in an area inside the Exhibit Hall. A Tuesday evening reception will take place inside the Exhibit Hall. Also lunches on Tuesday and Wednesday will take place inside the Exhibit Hall.

Exhibit hours will be as follows:

Tuesday, March 12	12:00 pm	8:00 pm
Wednesday, March 13	9:00 am	4:00 pm

### Security

Security will be provided by the Conference and hotel on a 24 hour basis; however, exhibitors are asked to insure all exhibit material against loss or damage. GOMACTech, Bally's Las Vegas Hotel and their officers, employees, agents and representatives **will not** assume or otherwise be responsible for any injury, loss or damage to the exhibitor, the exhibitor's officers, employees, agents or representatives, or their property, however caused.

### Service Contractor

All exhibitors will receive equipment- and service-order forms from GES Exposition Services approximately 45 days prior to the Conference.

### Freight Movement

All freight sent to GES will be placed in exhibit booths by 2:00 pm on Monday, March 11. Exhibitors may deliver their own equipment directly to the exhibit booths after that time.

### Installation/Dismantling

Exhibitor move-in:  
3/11 12:00 PM-5:00 PM  
3/12 8:00 AM - 11:30 AM

Exhibitor move-out:  
3/13 4:00 PM - 8:00 PM

Every effort will be made to meet the needs of our exhibitors. We welcome suggestions that will enhance both the technical program content and the impact of the exhibition of this and future GOMACTech Conferences. If you have any questions concerning the exhibit-reservation procedure, please do not hesitate to contact me at 347-335-0650 or e-mail at [mklein@pcm411.com](mailto:mklein@pcm411.com).

Sincerely,

Michele Klein, Exhibit Sales & Operations Coordinator  
Palisades Convention Management  
411 Lafayette Street, Suite 201, New York, NY 10003  
Phone: 347-335-0650 - Fax: 212-460-5460  
E-mail: [mklein@pcm411.com](mailto:mklein@pcm411.com)